



# Smart+Connected Communities

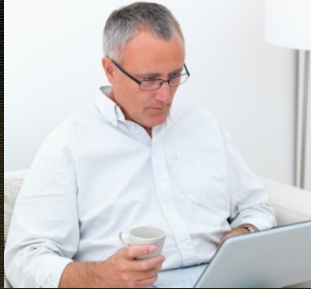


**Elena Muñoz Padellano**

Evolving Partner Manager, Cisco Spain

[emunoz@cisco.com](mailto:emunoz@cisco.com)

# Four Megatrends That Will Change The World



Developed Countries'  
Labor Forces  
Substantially Age  
and Decline



Population Growth  
Increasingly  
Concentrated in  
Emerging Countries



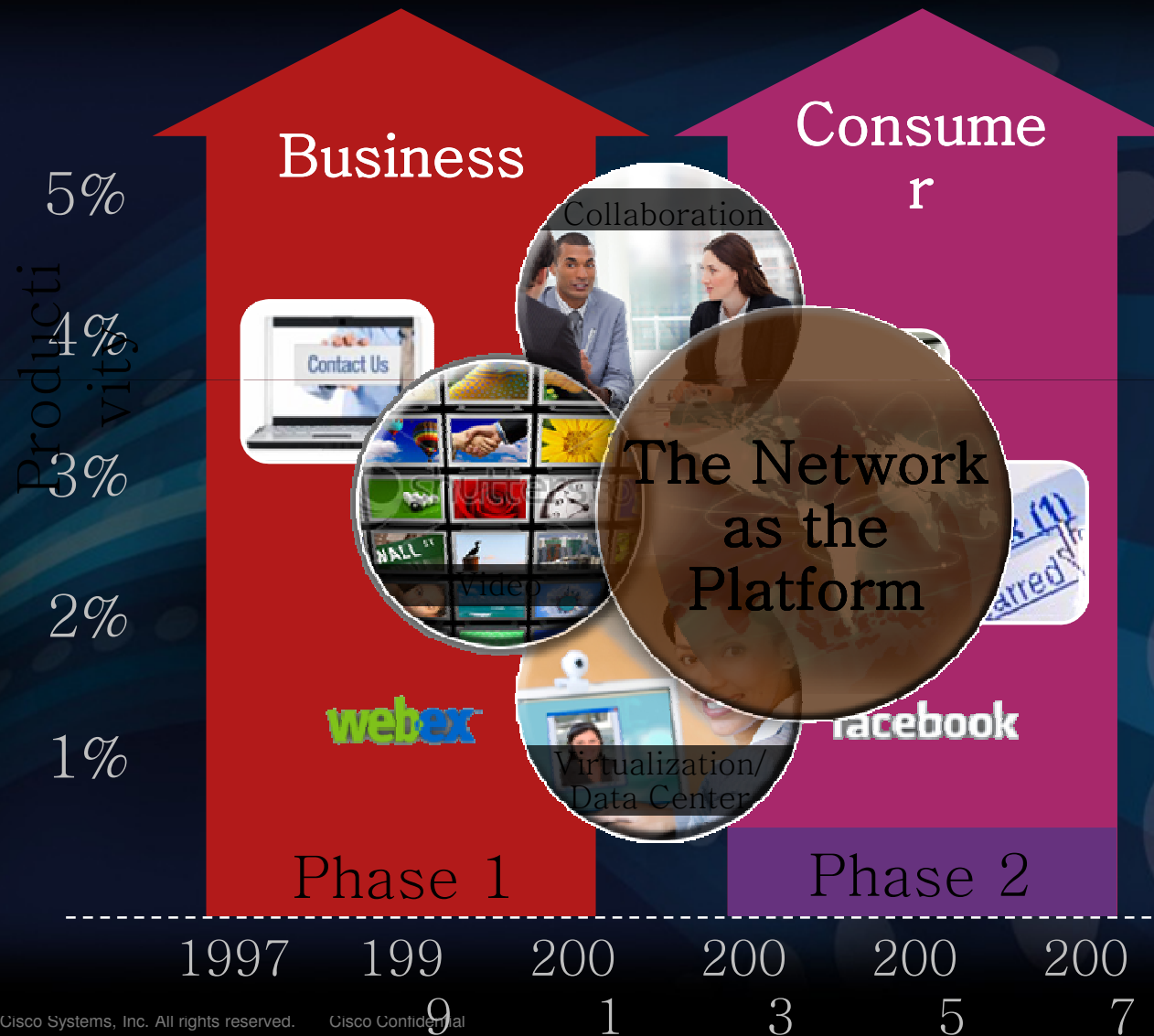
Economic Power  
Shifts to Developing  
Nations



World's Population  
Becomes Urbanized

“The strategic and economic policies of the 20th century are obsolete, and it is time to find new ones.”

# The Industrialization of the Internet... Internet of Things





# Changing a City, a Country, the World

## Social Sustainability



Enhanced quality of life  
for citizens

## Economic Sustainability



Continuous job &  
business growth

## Environmental Sustainability



Protecting the World  
for future generations



# Community+Connect

## Citizen Service Menu





# Community+Exchange

## One Common Infrastructure

Transportation



Utilities Management: Energy, Water, Gas



Telecom



Emergency Response Systems



Safety & Security



Building Operations



Enabling, Managing, and Operating a Smart+Connected Community



